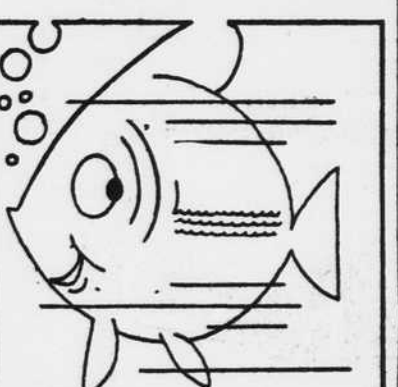


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Politics May,
TV Doesn't
Scare C. B.

By Harry MacArthur

Cecil B. DeMille is one of our
cannier showmen. He and the crit-
ics have not always seen eye-to-
eye about the merit of some of
his motion pictures, but the more
discerning members of the latter
group credit him with integrity
and with doing exceptionally well
what he sets out to do.If Mr. DeMille has ever joined
those in Hollywood who quiver be-
fore the TV bogey, he has man-
aged to remain very quiet about
it. His pictures are large-scale
spectacles and the word "sweep"
has been applied to them more of-
ten than to all the rest of Holly-
wood's output.They belong in theaters and
could not be done justice by TV
even if DeMille should put its
nine-foot experimental picture
tube on the market. Mr. DeMille
undoubtedly is as aware of this as
anyone.He does, however, know competi-
tion when he sees it. His latest pic-
ture, "The Greatest Show on Earth,"
already has opened in New York
but it will not be released gen-
erally until August, according
to word from the movie capital.
The competition DeMille sees
as present before then is the TV
coverage of this summer's political
conventions.His opinion of the regular
television fare as competition for
a DeMille movie is that thing
raising its ugly head here by il-
lustration. He sees eye-to-eye with
some critics here, all right.Too Special—There was sound
reason for cancelling that heart
operation last Sunday on "See It
Now"—sunder, at any rate, than
CBS-TV's reason for scheduling it
in the first place. If you've been
among those wondering what
happened, it was that the pro-
gram executives took a last-minute
look at a film of a similar opera-
tion. This, they decided too late
for any corrections to catch up
with the original announcement,
was "too clinical for Sunday
afternoon audience." The network
people began to regret the failure
to make some announcement on
the show when the phone calls
and letters started to arrive.

Week End Guests:

Tomorrow—Senator Wayne
Morse, discussing "Do We Need a
New Political Party in Washing-
ton?" on Marquis Childs' "Wash-
ington Spotlight" (WMAL-TV—
7:15 p.m.). Jimmy Durante
and Gloria Swanson, on "All-Star
Review" (WNBW—5:30 p.m.).
Jackie Gleason, James Melton,
Peggy Ann Garner and Jackie
Cooper, on "Your Show of Shows"
(WNBW—9 p.m.).Sunday—Senator Charles W.
Tobey, on "Man of the Week"
(WTOP-TV—10:30 a.m.). June
Lockhart, playing Dolly
Madison in "Mistress of the White
House" (on Hall of Fame).
(WNBW—3:30 p.m.). Price
Stabilizer Ellis Arnall, on "Meet
the Press" (WNBW—4 p.m.).
Jascha Heifetz, on "Meet the Mas-
ters" (WNBW—5:30 p.m.).Maria Palmer and Reginald Denny
in "The Invisible Woman" (on
"Wonderland Theater" (WMAL-
TV—6 p.m.). Paul Tripp and
his daughter, Suzie, on "The Sam
Levenson Show" (WTOP-TV—
6:30 p.m.). Elio Pinza, on
"Royal Showcases" (WNBW—7
p.m.). Danny Thomas, Grace
Hartman, Carmen Miranda and
Hurray Lewbel, on "The Comedy
Hour" (WNBW—8 p.m.).
Liza Kirk, Mimi Benzell, Dolores
Gray, Monte Woolley and William
Gaxton, on "Toot of the Town"
(WTOP-TV—8 p.m.). Stella
Andrew and Anthony Ross, in
"The Tender Age," on "Television
Playhouse" (WNBW—9 p.m.).
Bernice Parks, on "Arthur Mur-
ray Party" (WMAL-TV—9 p.m.).
Douglas Montgomery, in
Ibsen's "Peer Gynt" (first of
three parts), on "Cameo Theater"
(WNBW—10:30 p.m.).Monday—Veronica Lake, in
"The Moving Harbor," on "Holly-
wood Screen Test" (WMAL-TV—
7:30 p.m.). Albert Dekker
and Henry Daniell, in "The Per-
fect Servant," on "Light Out"
(WNBW—9 p.m.). Raymond
Massey, in "Those in Favor," on
"Robert Montgomery Presents"
(WNBW—9:30 p.m.). Viveca
Lindfors and Melvyn Douglas, in
Stefan Zweig's "Letter From an
Unknown Woman," on "Studio
One" (WTOP-TV—10 p.m.).Programs and People—NBC-
TV, which seems to see a great
future in television drama (it re-
cently announced with consid-
erable pride the signing of Worth-
ington Miner, producer of "Studio
One") also seems to know that
the TV play starts with the script.
It is reported by Variety to be
dickering with Robert W. Sher-
wood for four original dramas a
year for the next three years.
These either would be presented
on one of the established pro-
grams or given special showings
of their own. The deal would be
for new works only, and would
not cover any of his previous plays
or other writings. Author
Louis Bromfield is another "name"
writer to whom the TV field looks
green right now. He will be the
narrator and host of a TV drama
series titled "Crisis," to make its
debut in the fall. Red Skelton
hopes to continue on radio,
despite his heavy TV and movie
commitments, to reach areas not
reached by television. Publicity
released points out that Dean
Martin and Jerry Lewis will
make more than \$350,000 between
February 12 and May 29 and adds:
"And some people want their boys
to 'grow up and be President!'"
... You want yours, maybe, to
grow up and be Martin and
Lewis?**QUICKWAY TELEVISION**
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ME. 6776**RADIO-TELEVISION PROGRAMS**

Radio Today Friday, February 22, 1952

P.M.	WMAL 630	WRC 980	WWDC 1260	WOKK 1340	WEAM 1390	WOL 1450	WTOP 1500
6:00	Star News Bandstand News Encore Jerry Strong	News: Earl Godwin News: Berzma 5-Star Extra	Deb Wolf Bandstand News: Melody Dance Data	Richard Eaton Music for You Gospel Hour	News: Lily Lily and Corley	News: Crawford Time for Crawford Sports, Kaufman Fiesta Time	News: Jackson Cochran; Facts News: McDonald Lowell Thomas
7:00	Congress Today Elmer Davis News: Ranger Western Story	Guy Lombardo News: Beatty One Man's Family	Fulton Lewis, Jr. Morgan; Berger Gabriel Heatter News Reel; News	News: Music Enchanted Hour	News: Cassell Pete Cassell	Joseph C. Hirsch Federal Quiz Mitt Grant Franklin Kennedy	Benish Jack Smith Club 15 Edward R. Murrow
8:00	Richard Diamond This Is Your FBI Drama	Ray Rogers Show Martie-Lewis Show	1200 Club Willis Conover News: 1200 Club Willis Conover	News: Music for You Unity Viewpoint	News: Owens Don Owens	News: Grant Mitt Grant	Benish The Big Time
9:00	Ozzie and Harriet Mr. District Attorney; News	Mario Lanza Show Shirley Story	Henry: 1200 Willis Conover Armed Forces Review	News: Hits Cavalcade of Hits	News: Cactus Cactus Matt	News: Grant Mitt Grant	The Lineup The Greatest of These
10:00	Boring Villainess vs. Harvick	Night Beat News: Sports Pro and Con	Frank Edwards Civil Defense News: Massey 5100 Massey	News: Hits Cavalcade of Hits	News: Cactus Cactus Matt	John Vandercreek Health Aids Starline	John Harty Orchestra
11:00	J. Henry, News The Night Watchman Jerry Strong	News-Sports Hour of Dreams Leo Dayton	5100 Massey News: Massey 5100 Massey	News: Hits Cavalcade of Hits	News: Galfond Dore Galfond	News: Starline Rosemary Cline Health Aids Patti Page	News: Seavard D. C. News; Sports Musical Eddie Gallagher
12:00	The Night Watchman News: Music	News: Music	5100 Massey News: Hits	News: Party	News: Party	News: Party	News: Musical

Radio Tomorrow Saturday, February 23, 1952

A.M.	WMAL 630	WRC 980	WWDC 1260	WOKK 1340	WEAM 1390	WOL 1450	WTOP 1500
6:00	News-Clock Town Clock Jim Gibbons	News: Bill Herson Bill Herson	Art Brown News: Brown Art Brown	News: Special Uptown Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
7:00	Wake Up News Town Clock Jim Gibbons	News: Wright Bill Herson	Art Brown News: Brown Art Brown	News: Spirituals Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
8:00	News-Clock Town Clock Jim Gibbons	World Roundup Bill Herson	Art Brown News: Brown Art Brown	News: Holland Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
9:00	News-Clock Town Clock Jim Gibbons	News: Wright Bill Herson	Art Brown News: Brown Art Brown	News: Spirituals Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
10:00	News-Clock Town Clock Jim Gibbons	World Roundup Bill Herson	Art Brown News: Brown Art Brown	News: Holland Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
11:00	News-Clock Town Clock Jim Gibbons	World Roundup Bill Herson	Art Brown News: Brown Art Brown	News: Holland Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans
12:00	News-Clock Town Clock Jim Gibbons	World Roundup Bill Herson	Art Brown News: Brown Art Brown	News: Holland Rhythm Special	News: Owens Don Owens	News: Himmelfelt Mike Himmelfelt	News: Mark Evans Mark Evans

P.M.	WMAL 630	WRC 980	WWDC 1260	WOKK 1340	WEAM 1390	WOL 1450	WTOP 1500
1:00	Jerry Strong Back to the Bible Overture	News: Novello Public Affairs Herb's to Veterans Farm to Home Lark to This Day	Man on Farm Public Affairs News: Ford Price Party	News: Music Music Shop	News: Cassell Pete Cassell	News: Grant Mitt Grant	Theater of Today Stars Over Hollywood
2:00	Metropolitan Opera "Elektra"	Marine Band Army Band	Willis Conover 1200 Club Willis Conover	News: Party Dancing Party	News: Allright Nat Allright	News: Matinee District Matinee	Grand Central City Hospital Santitas Ortega
3:00	Metropolitan Opera "Elektra"	Marine Band Army Band	Willis Conover 1200 Club Willis Conover	News: Party Dancing Party	News: Allright Nat Allright	News: Matinee District Matinee	Grand Central City Hospital Santitas Ortega
4:00	Metropolitan Opera "Elektra"	Marine Band Army Band	Willis Conover 1200 Club Willis Conover	News: Party Dancing Party	News: Allright Nat Allright	News: Matinee District Matinee	Grand Central City Hospital Santitas Ortega
5:00	Tea and Crumpets Club Time	Ludwig's Lodge Helping Hand Bob Considine	Willis Conover 1200 Club Willis Conover	News: Party Dancing Party	News: Allright Nat Allright	News: Matinee District Matinee	Grand Central City Hospital Santitas Ortega

Television Today Friday, February 22, 1952

P.M.	WNBW (Ch. 4)	WTTG (Ch. 5)	WMAL (Ch. 7)	WTOP (Ch. 9)
6:00	Football Theater Western News	News: Shop Shop the Town Space Cadet Time for Beatty	Family Playhouse "Riding the Sunset Trail" Jerry Strong Show	Early Show "Carnival Lady" News
7:00	Kathie Lee and Billie The Tonight Show News Caravan	Captain Video The Tonight Show Chronoscope Carl Berger	News: Rush Steve Rush Say It with Acting	News: Edwards Perry Como
8:00	Dennis Day Kathy Phillips We, the People	Twenty Questions News: Public News: Public	Mystery Theater The Erwin Show	Mama Peggy Wood Man Against Crime
9:00	The Big Story Aldrich Family	Down You Go The Big Picture	News: Asked for It Tales of Tomorrow	Playhouse of Stars "World So Wide"
10:00	Cavalcade of Sports Villainess vs. Harvick Great Fights	Cavalcade of Stars Villainess vs. Harvick Great Fights	Wrestling Hollywood Lonesome Boy	Live Like a Millionaire Hollywood Opening Night
11:00	News: Playhouse Cinema Playhouse "Backy" Ruddy McDowell	Movietone News Nite Owl Theater "Leave It to Love"	News: Ford Milton O. Ford	News: Sports Playhouse 9 "Caged Fury"
12:00	Beatty; Conover	Nite Owl Theater	Playhouse 9	Playhouse 9

Television Tomorrow Saturday, February 23, 1952

WTTG—8:25, News; 9:30, Movies of Kids; 11, The Whistling Wizard; 11:30, Smiler Ed's Gang; 12, Big Top; 1, Wild Bill Hickok; 1:30, The High Wall; 2, Basketball (Metro dome at Navy); 4, Government Talent Hunt; 4:30, Cowboy Playhouse; 5, The Big Picture; 5:30, News; 6, The Big Picture; 6:30, News; 7, The Big Picture; 7:30, News; 8, The Big Picture; 8:30, News; 9, The Big Picture; 9:30, News; 10, The Big Picture; 10:30, News; 11, The Big Picture; 11:30, News; 12, The Big Picture; 12:30, News; 1:30, News; 2:30, News; 3:30, News; 4:30, News; 5:30, News; 6:30, News; 7:30, News; 8:30, News; 9:30, News; 10:30, News; 11:30, News; 12:30, News.
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FM Stations

WRC-FM—93.9 Mc., Channel 238 5:30 a.m. to 1 a.m.	WTOP-FM—98.9 Mc., Channel 242 5:30 a.m. to 2 a.m.	WUZF-FM—98.7 Mc., Channel 244 7:30 a.m. to 10:30 a.m. and 4 p.m. to 9 p.m.	WASH-FM—97.1 Mc., Channel 248 2:30 to 11 p.m.	WOL-FM—98.7 Mc., Channel 254 6 a.m. to 12 a.m.	WCFM-FM—98.5 Mc., Channel 258 5 p.m. to 11 p.m.	WFAN-FM—100.3 Mc., Channel 262 5 a.m. to 12 a.m.	WWDC-FM—101.1 Mc., Channel 266 7 a.m. to 1 p.m.	WGMS-FM—103.3 Mc., Channel 272 6:30 a.m. to midnight	WRLI-FM—105.1 Mc., Channel 286 7 a.m. to 9 p.m.	WUST-FM—106.3 Mc., Channel 292 7 a.m. to 9 p.m.	WMAL-FM—107.3 Mc., Channel 297 6 a.m. to 12:30 a.m.
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Other AM Stations

WGMS—570 Kc.—6:30 a.m.—5:45 p.m.	WPIX—730 Kc.—7 a.m.—5:45 p.m.	WRLI—780 Kc.—7 a.m.—5:45 p.m.	WUZF—1120 Kc.—7 a.m.—5:45 p.m.	WUZF—1120 Kc.—7 a.m.—5:45 p.m.	WUZF—1120 Kc.—7 a.m.—5:45 p.m.	WUZF—1120 Kc.—7 a.m.—5:45 p.m.
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TV. 1656**Highlights**

Radio Today

8:30, WRC—Martin-Lewis Show:
Linda Darnell visits.
8:30, WCFM—Concert from Cath-
olic University: Celloist John Martin
and Pianist Charlotte Dunham playEvening news broadcast, di-
rect from The Star's news
room, Monday through Friday
over Stations WMAL and
WMAL-FM; 6 p.m.music of Beethoven, Martin and
Rachmaninoff.9:30, WRC—John Story: A
dramatization of John Galsworthy's
story, "The Apple Tree."10:00, WMAL—Cavalcade
of Sports: Robert Villamain meets
Danny Nardicio in a 10-round light-
heavyweight bout.10:05, WTOP—Capitol Clockroom:
Senator Brien McMahon is inter-
viewed.10:30, WTOP—Paul Weston
Show: Fran Warren is guest.10:45, WRC—Pro and Con:
Donald Wilson, national com-
mander of the American Legion, is
interviewed.

Television Today

7:00, WTOP—Mark Evans Show:
Denise Darcel is guest.8:00, WTTG—Twenty Questions:
James A. Farley, former Postmaster
General of the United States, joins
the panel.8:30, WNBW—We, the People:
European Violinist Florika Remetier
and descendants of George Wash-
ington pay a visit to the show.9:00, WTOP—Playhouse of Stars:
Nina Foch and John Forsythe star
in a dramatization of Sinclair
Lewis' "World So Wide."9:00, WNBW—The Big Story:
The drama is "The Case of the Baffled
Hounds."9:30, WMAL—Tales of Tomorrow:
Boris Karloff has the principal role
in the science-fiction story.10:00, WNBW—Cavalcade
of Sports: Robert Villamain and
Danny Nardicio meet in a 10-round
light-heavyweight bout.10:30, WTOP—Hollywood
Opening Night: Dorothy Patrick is fea-
ture in a dramatization of "The
Moon on Wings."10:45, WNBW—Greatest Fights:
The film is of the Max Baer-Lou
Nova bout of June, 1939.**FAIR DEAL**
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